

ICRS thanks the following companies for their generous support in past years and we hope to welcome all again in the charming city of Sitges/Barcelona, Spain in 2010 !

Corporate Membership

The ICRS Website gives ICRS Corporate Members a different approach for advertising.

Corporate Members are attracting direct attention of their target audience and of the leading decision makers in the cartilage field during a full year. The ICRS Website counts actually with more than 40'000 different visitors and 550'000 viewed pages per year.

Sign-up for ICRS Corporate Membership Corporate Members get real benefits:

- 2 issues of the ICRS Newsletter
- Highly reduced subscription rates for the official ICRS Journal OAC
- Priority over non-corporate members for Sponsorship opportunities and booth location during the ICRS Events
- Up to 5 individual membership for your executive staff including all individual member benefits
- Company Logo (linked to your website) on the ICRS Website main page, free for one year
- Access to the "Member Only" section of the ICRS Website (incl. Membership Database)
- 50% discount for an advertising banner at the ICRS Website
- 50 % discount for advertising at the ICRS Newsletter
- 50% discount for the membership address Labels
- 50% discount for email advertising to ICRS members

**ICRS Corporate Membership
Cost: € 2200.00 per year**

**Applications can be done online at
www.cartilage.org**

Aesculap AG und Co. KG
Allevia AG
Ars Arthro AG
ArthroCare Inc.
ArthroCare Corp.
Bio-Tissue Technologies GmbH
BioE
Biomet Trauma
BioSyntech Inc.
Cellon SA
Cromapharma GmbH
Corin Ltd.
CryoLife Inc.
DePuy Mitek
DJO International
Elsevier
Finceramica Faenza Spa
Geistlich Surgery
Genzyme Biosurgery
Harvest Technologies
Interface Biotech A/S
Joint Restauration Foundation
Kensey Nash Corp.
Medi GmbH
MTF Musculoskeletal Transplant Found.
ONI Medical Systems, Inc.
ORMED GmbH & Co. KG
Orteq Ltd.
Orthomimetics Ltd.
ReGen Biologics
Sage Publications
Scaffdex
Smith & Nephew Inc.
Stryker Biotech
TBF
Tigenix
Timeo
TRB Chemedica
Understand Surgery
Zimmer Inc

All prices in Euros (€)

For further information on Exhibition, Advertising, Sales Promotion, Sponsoring and our Website, please contact:
Mr. Stephan Seiler at:
Phone : +41 44 390 18 40
Email: office@cartilage.org

ICRS 2010

International Cartilage Repair Society

Sitges / Barcelona – Spain

September 26 – 29, 2010

Industry Information & Application Forms

9th World Congress of the International Cartilage Repair Society

www.cartilage.org

ICRS Executive Office
Seestrasse 53
8702 Zollikon – Switzerland
phone +41 44 390 18 40 – fax +41 44 390 18 41
office@cartilage.org – www.cartilage.org

Mark your agenda!

Technical Exhibition

Venue

The „Hotel Meliã Sitges“ offers a centrally located exhibition area of 700 sqm (m²) divided in several different areas.

Exhibit Organizer

ICRS Executive Office, Seestrasse 53, CH-8702 Zollikon - Zurich, Switzerland
e-mail: office@cartilage.org, www.cartilage.org

Location of booth

The organizers will endeavour to comply with your requests whenever possible. Booth allocations are on a “first come first serve” basis, giving always preference to **ICRS Corporate Members and to companies with important sponsoring activities during the event.** As usual, early booking is highly recommended.

Installation / Dismantlement

Installation of booths: Friday, Sept 24, 2010.
Dismantlement: Tuesday, Sept 28, 2010 in the afternoon. The exact times and dates will be communicated in the Exhibitor's Manual which will be mailed together with a first draft of the exhibition plan in June 2010. Exhibitors are entirely responsible for installation and dismantlement of all material pertaining to their booth.

Transportation

The exhibitors are responsible for transportation of their booths and equipment.

Insurance

Exhibitors incur all liabilities for damages on the booth or the venue building resulting from their material or theft of such.

Costs Exhibition space: € 540.00/sqm

The price includes location of **net surface**, daily cleaning and normal consumption of electrical energy. All rental of equipment or booth construction, carpet, furniture, technical or electrical installations etc. have to be ordered and will be charged separately by the suppliers.

In order to guarantee your activities, exhibition and sponsoring invoices should be fully paid until May 15, 2010.

First time exhibitors have a special discount of 20 % off (discount only valid for exhibition, not for sponsoring)

Cancellation Policy for Exhibit & Sponsoring activities

Refunds after April 15, 2010, 20 % of the total price, after July 15, 2010, 50 % of the total price. After August 15, 2010, no refund. Only written cancellation will be accepted.

Advertisements

Preliminary Programme

(Edition: 10'000 copies)

Distribution:

The Preliminary Programme will be sent out per postal mail to 6000 Addresses worldwide, including all members of ICRS besides the distribution at major international orthopaedic congresses.

Format: A5

Language: English

Rates:

€ 1'700.00 1/1 page (4 colours)
€ 500.00 supplement cover page

Deadlines

Written application: June 15, 2009
Sending artwork: July 15, 2009
Dispatch of programme: September 2009

Abstract Book & Final Programme

(edition: 2500 copies)

General Information:

The Abstract book will be printed by the ICRS Executive Office, Zurich — Switzerland and electronically published by Sage in the new official ICRS Journal Cartilage: Basic & Clinical Research

Addressees:

All ICRS Members and Congress Participants

Format: DIN A4

Language: English

Rates:

€ 2'200.00 1/1 page (4 colours)
€ 700.00 supplement cover page

Deadlines

Written application: May 15, 2010
Sending artwork: May 30, 2010
Dispatch: July 2010

Requirements for printing (both programmes)

High resolution PDF format

ICRS Newsletter

(edition: 2000 copies)

Please contact the ICRS Office if you wish to place an advertisement in the ICRS Newsletter which is published twice a year.

Disclaimer. Please note that ICRS reserves the right to change the current information without previous notice, if this is found necessary for any reason. Sponsoring and booth applications are not officially confirmed until payment has been received by ICRS.

Sales Promotion and Sponsoring

Satellite Symposia

You may sign up for an Industry Satellite Symposium for Sunday or Monday. They will be wide-ranging and devoted to "Developments in Cartilage Repair". Slots will be allocated on a "first come — first serve" basis considering also the corporate memberships.

Satellite Symposia Rates

30 Minutes Slot: € 6'000.00

60 Minutes Slot € 12'000.00

30" Filming, editing & streaming € 1000.00
(Lunch boxes, Filming, Editing and Streaming of the symposium is not included.)

ICRS Internet Corner (20 stations)

Cost: € 3'000.00

Electronic Poster Exhibition (25 stations)

Cost: € 8'500.00

Congress Signage Support

(put your logo on all congress signs onsite)

Cost: € 1'500.00 (€ 3'000.00 exclusive)

Promotional Congress Video Invitation

Streamed video invitation with more 2000 views

Cost: € 1'000.00 (€ 3'000.00 exclusive)

ICRS Congress Night

Cost: € 2'000.00 (€ 5'000.00 exclusive)

President's Dinner

Cost: € 3'000.00 (6'000.00 exclusive)

Congress Bag Inserts

Cost: € 2000.00

Congress Bags (1200 units)

Cost: Production of bags & onsite-delivery

Logo on the Congress Badges

Cost: € 2500.00 (exclusive)

Lanyards (1500 units)

Cost: € 2000.00 + production & delivery

All sponsors will be mentioned in the official programme according to their support level.

Sponsoring of € 5000.00 and more will grant preferred booth location.

The above mentioned marketing items are only some of several possibilities. We shall be pleased to discuss any of these and other possible participations with you. Please contact us for any further details. (Be aware that requests for a specific item does not mean that your application will be automatically confirmed. A specific confirmation from ICRS is necessary.)

Privileged Sponsor Opportunities

Platinum Sponsor € 43'000.00

30 sqm (m²) Booth (6 x 5 m)
1 Advert Cover page preliminary programme
1 Advert Cover page main programme
1 Advert Newsletter Autumn issue 2009
1 Advert & 1 Article Newsletter 1/1 page, Spring issue 2010
1 congress bag insert
1 time Participants mailing list (August, 2010)
1 Satellite Symposium 60 minutes
1 Filming and editing and ICRS webcast platform of Symposium + 100 DVD
6 badges full congress registration
Unlimited Exhibitors badges
Logo with link on ICRS Congress website
Preferred booth location
Platinum Sponsor acknowledgement (package value = € 50'000.00)

Gold Sponsor € 31'000.00

25 sqm (m²) Booth (5 x 5 m)
1 Advert Cover page preliminary programme
1 Advert Cover page main programme
1 Advert Newsletter Autumn issue 2009
1 Advert and 1 Article Newsletter 1/1 page
Spring issue 2010
1 time Participants mailing list (August 2010)
1 congress bag insert
1 Satellite Symposium 30 minutes
1 Filming and editing of Symposium and ICRS webcast platform of Symposium + 50 DVD
3 badges full congress registration
5 Exhibitors badges
Logo with link on ICRS Congress website
Preferred booth location
Gold Sponsor acknowledgement (package value = € 36'000.00)

Silver Sponsor € 21'000.00

15 sqm (m²) Booth (3 x 5 m)
1 Advert preliminary programme
1 Advert main programme
1 Advert Newsletter Spring issue 2009
1 Article Newsletter 1/1 page Spring issue 2010
1 congress bag insert
1 Satellite Symposium 30 minutes
1 Filming of Symposium + 1 DVD for editing
1 Badge full congress registration
3 Exhibitors badges
Logo with link on ICRS Congress website
Preferred booth location
Silver Sponsor acknowledgement (package value = € 25'000.00)